

# PMTNM Advertising and Exhibits Policies

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*From the PMTNM Handbook*

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### Display Advertisements

#### Rates And Contracts

A. Rates, contract form and other policies to be reviewed and approved by the Board of Directors at the spring meeting, annually.

B. Rates shall be lower than normal commercial rates based on a survey of at least one (1) professional journal and one (1) in-state newspaper.

C. See Advertising Rate Schedule in the Appendix of this Handbook for current fees.

D. Contract forms can be obtained from the PMTNM Advertising Manager. (See Section I of the Handbook)

#### Method Of Soliciting Advertising

A. Ads to be solicited annually (summer) to run in three consecutive issues of the *PMTNM NEWSLETTER* and/or Conference Program, or to exhibit. This is handled by Newsletter Editor and/or Advertising Manager.